



## Building Bicultural Bridges

Esperanza Elementary Board Meeting

7:00-8:30 PM, Oct. 15, 2013

West Valley Library

2880 W 3650 S, West Valley City, UT 84119

### **MEETING MINUTES**

Members present: Elena Bensor, Janet Christenson, Patricia Santistevan Matthews

Others present: Barbara Lovejoy (Executive Director/Principal), Flavia McKnight

Members absent: Marty Banks, Juan Freire, Robert Heyn, Marlon Morales, Steve Winitzky

### ACTION ITEMS

1. The board did not approve the minutes from the Sept 17, 2013 meeting, since there was not enough members for a quorum. They will be brought up for approval at the next meeting.

### REPORTS

#### 2. Director's Report

- a. Barbara reported the need for marketing of the school to start student recruitment is needed and that assignments of activities for the next several months needed to be established to support plans that have been created by the past board in meetings. She will send the documents of these plans to Elena for review.
- b. Barbara discussed with Elena who is the Chair of the Development sub-committee the current work of the group and plans to send documents to her of the past plans for marketing that were created.
- c. Barbara reported that Juan and Cody created a presentation that could be used for meetings with interested parents and that a listing of dates, locations and presenters would need to be created.
- d. Barbara, Elena and others present discussed a number of items that could be used in the marketing campaign in a month by month listing of activities. Elena will use these ideas to create a document of events plan on an electronic sever such as the one suggested for use by David Walker. Elena will send the document to Janet and Barbara for review and for distribution to all board members so assignments on

activities can be done through an electronic networking process in the next couple of weeks.

## DISCUSSION

### 3. General Items

- a. Janet reported that it would be good to involve the Latino's in Action high school programs as well as Boy Scout Troops in the marketing activities and that she would look into contacts for these groups. Janet also will check with David Walker about the emails for board members on the Esperanza site and get a list of the ones that are currently established to report to members. Janet will look into new board members being given Esperanza emails.
- b. The book by Brian Carpenter, Ph. D. was brought to the meeting by Patricia and it was given to Elena for review. Currently it has been reviewed by Barbara and Patricia plans are that board members will take turns going over the valuable material concerning charter board governance contained in this resource over the next few months.

## TRAINING

### 4. GBOT 12 Effective Committees

This quiz contains 11 questions about effective committees in the governing board process. Janet went over each test item with all in attendance and supported discussion concerning the correct answers and the module PowerPoint material that supports them. Janet will send out an electronic review to all excused board members. Board members will provide Janet with a signed test for scoring and submit scores to Jennifer Lambert at [jennifer.lambert@schools.utah.gov](mailto:jennifer.lambert@schools.utah.gov) at the USOE no later than October 31, 2013.

Meeting adjourned at 7:45

NEXT MEETING: November 19, 2013, 6:00-7:30 PM, West Valley Library