Esperanza Elementary

Building Bicultural Bridges

Esperanza Elementary Board of Directors Meeting
January 2, 2014
Smith library, 3300 South 800 East, Salt Lake City, UT
6:00 pm
MINUTES

Call to Order

Janet Christensen called to order the meeting at 5:30pm on January 2, 2014.

Roll Call

Members present: Janet Christensen (chair), Steve Winitzky, Juan Freire, Patricia Matthews, Marty Banks, Elena Bensor.

Members absent: Robert Heyn, Marlon Morales.

Approval of Minutes

- Minutes for 11-19-13 were approved. Steve motioned and Patricia seconded, the vote was unanimous.

Reports

- **Facilities Update**. Jeff Biesinger/Red Apple reported by phone that the purchase of the AFCU property had been completed at 4:40 today. Stout Construction people will be onsite tomorrow to begin the construction. Jeff said that, while we had all hoped the property would have closed and construction started sooner, he felt confident that Stout would be able to complete the building on the current schedule.

Announcement

- **Official address for the school**: 4956 W. 3500 S., WVC - 84120

Organizational Leadership

- **Changing roles of administration**. Members were in full agreement to welcome Barbara Lovejoy back to the Board and pleased that she will continue to play a key role in developing Esperanza so that it is ready to open the school in August 2014.

  Members agreed to immediately begin a search for an Executive Director/Principal. JC, PM, JF, BL and SW will be the hiring committee; they will oversee the completion of the job description, position announcement and the interview process, to start as soon as possible.

  It was agreed that BL would be relieved of fiscal responsibilities. JC volunteered to begin playing this role; she and SW will share the responsibility of overseeing and approving Esperanza financial transactions.

- **Business Management**. Members agreed it was necessary to expand the business management services to include oversight of USOE reporting, assistance with marketing/student recruitment and to secure business/operations management services for the first operational year (2014-15). SW will prepare a RFP for Ram Prasad Boppana, Red Apple and other appropriate firms. Marty motioned and Patricia seconded, the vote was unanimous.

- **Marketing**. EB will be the marketing leader, responsible for directing future marketing and student recruitment efforts. The board is very pleased with her in this role.

Agenda Items for Future Meetings

- **Discussion and fine tuning of marketing plan.**
- **Discussion and development of a fundraising plan.**

Meeting was adjourned at 7:00 pm. Next meeting will be Tuesday, January 21st at 6:00 P.M. at the West Valley Library.