



Esperanza Elementary Board of Directors Meeting
April 15, 2014
West Valley Library
6:30 pm
MINUTES

Call to Order

Janet Christensen called to order the meeting at 7:00pm on April 15, 2014. There was a delay in starting the meeting due to a misunderstanding with Stout Construction on the date to have the meeting on the building site. Board members went to the building site and had to re-gather at the library site. A meeting on the building site will be rescheduled for a future date.

Roll Call

Members present: Janet Christensen (chair), Steve Winitzky, Patricia Matthews, Marty Banks, Elena Bensor.

Members absent: Juan Freire, Robert Heyn, Marlon Morales.

Others: Eulogio Alejandre, Jeff Biesinger, Challene Nuevan, **Michael Styler, Dawn Foutz, Steve Finley**

Approval of Minutes

- Minutes for 3-18-14 were approved. Steve motioned and Elena seconded, the vote was unanimous.

Report

- Facilities Update. Jeff Biesinger/Red Apple took a few minutes to update the board on the work of Stout Construction; the project is generally on schedule.

Action Items

- After a brief introduction by all members and the director candidate Eulogio Alejandre, a motion was made by Marty to approve Eulogio as the Executive Director/Principal of Esperanza. Patricia seconded the motion, the vote was unanimous.
- After review of the E-Rate Board Resolution Marty made a motion to approve it, Janet seconded, the vote was unanimous.
- After review of the Esperanza Volunteer Policy Elena made a motion to approve it, Marty seconded, the vote was unanimous.

Reports

- **Budget Report.** Steve presented to board members on the current status of the finances of Esperanza's budget with the status of being on target with building expenses resulting in the possibility that there may be enough money for more rooms to have sinks.
- **Executive Director/Principal Report**

-Business Community. Eulogio has contacted America First Credit Union in order to build a partnership with them regarding Esperanza support which will include meeting space if possible. Ronise is the contact person.

-Volunteers Needed. To ensure a community presence for Esperanza Elementary there will be a table secured at the “Cinco de Mayo” Celebration at the Utah Cultural Celebration Center on Saturday May 3rd, where an estimated 22,000 people attend. Parents who have signed up to volunteer will be contacted. This event has a \$500 table cost.

-Furniture. A company with good quality items but within Esperanza’s budget has been investigated with the idea of buying furniture with a more uniform appeal to support the positive educational esthetic atmosphere of Esperanza. If this is done the company will need one full month for shipping to a specific date.

-Books. The Mexican Consulate will be approached for grade level text books. These are provided free of charge however shipping once in the United States will have to be taken care of by Esperanza. Investigation of this option will be on-going.

-Media Presentations. Azteca America Comcast channel 97 on Thursday April 17th at 10pm, Univision Comcast channel 12 will be on Esperanza building site on Friday April 18th at 9:30am to video tape a segment, which they will televise at 10pm Saturday night, possibly at 5pm too.

- **Technology Report.** Michael reported on finding a service provider that could build the Esperanza website into a new easier system using WordPress. The current website has a number of issues and is difficult to maintain and update using the Joomla platform. Steve and Eulogio will meet with Michael and the possible web person.
- **Parent Report.** Dawn and Challengene reported that the parents have been meeting regularly and at the last meeting had approximately 20 parents. The next meeting will be on May 9th. The following were items that discussed:
 - Parents plan to attend the West Valley Health Fair and want flyers to hand out.
 - Parents want to know what local daycares with bus transportation to Esperanza are available.
 - Parents suggested investigation of use of Esperanza’s soccer field for group rental.
 - Parents wanted clarification of the uniform policy.

Agenda Items for Future Meetings

- **Discussion of Mural for Esperanza entry area.**
- **Discussion and development of a fundraising plan.**

Meeting was adjourned at 8:50 pm. Next meeting will be Tuesday, May 20th at 6:30 P.M. at the West Valley Library.